



Lou Ann Teixeira
 Executive Officer

MEMBERS

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|---|--|
| Donald A. Blubaugh <i>Public Member</i> | Mary N. Piepho <i>County Member</i> |
| Federal Glover <i>County Member</i> | Rob Schroder <i>City Member</i> |
| Michael R. McGill <i>Special District Member</i> | Igor Skaredoff <i>Special District Member</i> |
| Don Tatzin <i>City Member</i> | |

ALTERNATE MEMBERS

Candace Andersen
County Member
 Sharon Burke
Public Member
 Tom Butt
City Member
 George H. Schmidt
Special District Member

November 12, 2014
 Agenda Item 8

November 12, 2014 (Agenda)

Contra Costa Local Agency Formation Commission
 651 Pine Street, Sixth Floor
 Martinez, CA 94553

Contra Costa County Special Districts Association Membership

Dear Commissioners:

On October 20th, the Contra Costa County Special Districts Association (CCCSDA) held its quarterly meeting. One of the items discussed was a proposal to adopt strategies aimed at enhancing the Association’s budget and membership (attached). CCCSDA unanimously approved the proposal to increase dues, establish a new Associate Member category (“Sponsoring Associate Member”), and recruit new members and associates. CCCSDA dues have not increased since 1988.

For many years, Contra Costa LAFCO has participated in CCCSDA. The Association’s agenda includes a regular item covering LAFCO updates. Commissioners and LAFCO staff are regular participants in the CCCSDA meetings, which is beneficial to the business of LAFCO.

In response to CCCSDA’s new strategies to attract new members, Contra Costa LAFCO should consider joining CCCSDA as an Associate Member. There are two levels of Associate membership: 1) Associate Member - \$200 annually, and 2) Sponsoring Associate Member - \$500 annually.

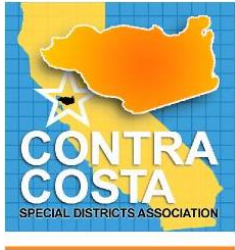
RECOMMENDATION

Provide direction as to whether Contra Costa LAFCO should join CCCSDA as an Associate Member, and if so, at what level. If approved, appropriate funding will be included in the FY 2015-16 budget for this purpose.

Sincerely,

LOU ANN TEXEIRA
 EXECUTIVE OFFICER

Attachment



California Special Districts Association

Contra Costa County Chapter

MEMORANDUM

To: Contra Costa County Special Districts Association Members, Board of Directors, and General Managers

From: CCCSDA Planning Committee (Bette Boatmun, John Burg, Igor Skaredoff, Dale Barton, E. J. Shalaby, Stan Caldwell, Sharyn Rossi, Andrew Leal)

Date: September 24, 2014

Subject: Proposal to be Presented at the October 20th Meeting for Consideration/Adoption

The planning committee met on August 15, 2014 and made recommendations regarding the following:

Current Budget

The proposed budget does not meet the benefits of recent past years. The association has eliminated scholarships. Reduction of newsletters that are distributed to elected officials locally, and at the State and Federal level, have been reduced to 2 a year from 4 a year. Much of the time, due to limited newspaper coverage, this is the only positive coverage given of our agencies.

Current dues are \$50 per year - approximate total collected from membership \$1750
Meeting Insurance - \$440
Newsletter - 4 issues \$3000
Miscellaneous memorial donations, postage etc. - \$300

The Central Contra Costa Sanitary District generously donates support services and meeting space.

Revenue is \$1750 + a few Associate Members at \$50 per year
Approximate total \$2000
Expenses approximately \$3740

Committee Proposals

Increase Membership dues from \$50 to \$100 annually
Increase Associate Members from \$50 to \$200 annually
Establish a Sponsoring Associate Member at \$ 500 annually

Rationale for the Above

CCCSDA dues have not increased since 1988. Services to the membership and community have been eliminated.

Open opportunities to firms and professional service providers who interact with special districts. This will enhance their ability to expand services.

Proposed Strategies

Increase dues and recruit new members and associates, and use part of the associate dues for community scholarships. (To be determined i.e., teachers and students).

Recruiting Approaches

Develop a package for Special District agencies who are not members, provide updated information to current and prospective members, and request that existing members follow up with prospective members.

Associate and Sponsoring Members

Obtain lists of prospective associate members from current agencies with contact information for an individual known to the agency. The information would be used to conduct a mailing campaign to recruit associate members. Have current member agencies follow up with prospective associates, inviting them to a meeting, giving them information about the association.

Types of organizations to target: CPA's, auditors, engineering, chemical, solar, law, and public relation firms. Banks and financial institutions may also be included.

Benefits for Members

Networking with local agencies and all who attend CCSDA meetings, receiving and giving information as part of the meeting programs, and inclusion of their articles in the newsletter pertinent to special district agencies

Benefits for Associate Members

Meet with special district staff and board members, advertise in newsletter at no cost, participate at meetings and on committees, give presentations, table top displays, and establish a scholarship fund for the community.

CCSDA will be voting on the dues increase and establishing two levels for Associate Membership at the Oct 20th meeting. The committee members encourage all member agencies representatives and all other interested parties to attend. If you have any questions, please contact Bette Boatmun at 925-689-9255.